

Asha Thampy

asha@ashaan.com

ashaan
CREATIVES

Portfolio

Present ashaan.com

Earlier ashaan.com/old-site/portfolio

Under the **Ashaan Creatives** banner, I presently take up web, branding & identity creation, graphics, print projects and work with other agencies, developers, designers and brand consultants. The scope of work involves meeting with clients, assessing the requirements, creating wireframe solutions, detailed design mock-ups, converting the design to HTML/CSS or CMS as needed and final design checks before the project goes live.

Gaja Digital Studio, under the umbrella of TBC World is an Indo-French firm that does trade and consulting between India and French speaking countries around the world. My work as a consultant involved creating print design for standees, brochures, catalogues, look-books etc as well as design content for websites & vsocial media.

At **Oracle**, I worked as part of the Graphics-Team, working closely with curriculum developers to create instructional graphics for learning material and articulate design solutions, following the OU stylesheet guide specifications. The work involved visualization, creating Illustrations, storyboards, icons, email-Newsletters (E-blasts), Print Posters, v`Web Banners etc

Inika Design Studio, a boutique Design firm was the formative ground for my present skills & tools development, project management and client interaction skills.

Experience

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|----------------|--|
| 2010 – Present | Principal Designer & Consultant
Ashaan Designs |
| 2016 – 2018 | Design Consultant
Gaja Digital Agency (TBC World) |
| 2007 – 2010 | Senior Graphic Designer
Oracle India |
| 2003 – 2007 | Web & Graphic Designer
Inika Design Studio |
| 2001 – 2003 | Web & Graphic Designer
Inika Design Studio |

Skills & Expertise

UI / Web Design & Development, Wordpress, XHTML, CSS, Branding, Logo, Stationery, Brochures, Print & Marketing Design

Education

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|-------------|---|
| 2000 | Web Multimedia course
Arena Multimedia |
| 1990 – 1995 | Bachelors in Architecture (B Arch)
College of Engineering, Trivandrum |

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CLIENTS

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Cupcake Noggins

